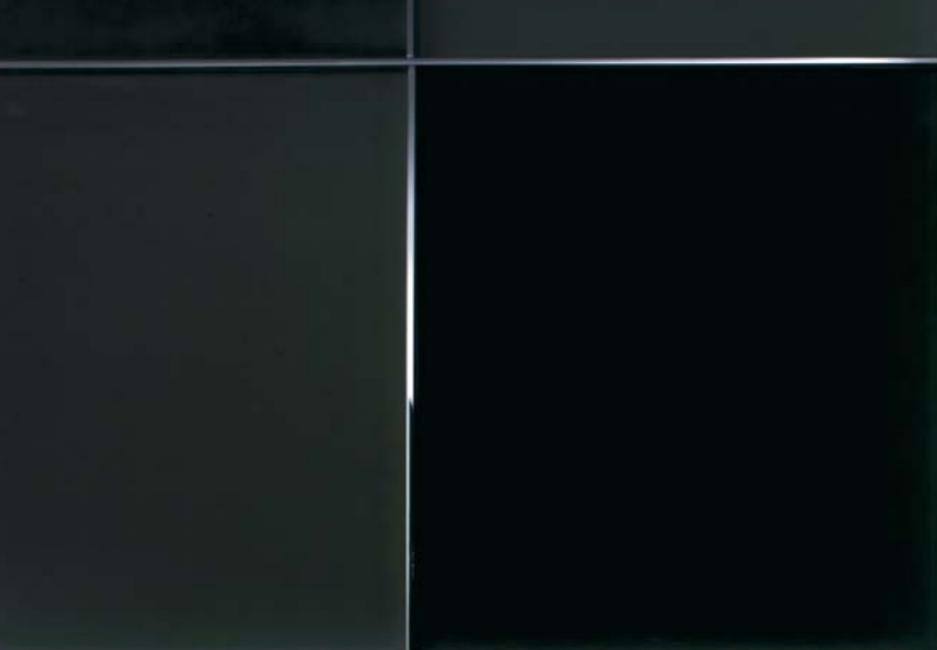


# ADD\_LOOK

MAURO LIPPARINI



























































# ADD\_LOOK ROUND

MAURO LIPPARINI

















IL RIGORE DELLE LINEE MORBIDE, LEGGERMENTE GONFIE, IN UN IMPIANTO ARCHITETTONICO RIGOROSO, SOLLEVATO DA ESILI GAMBE IN TUBOLARE METALLICO: QUESTI SONO I LEITMOTIV DI ADD\_LOOK ROUND. LA COLLEZIONE ADD\_LOOK SI COMPLETA CON ELEMENTI SEMICIRCOLARI COMPOSIBILI DI AMPIO RAGGIO PER LA CONVIVIALITÀ IN UN GESTO CONCENTRICO, UN IDEALE ANFITEATRO PER LA DOMESTICITÀ DEI NOSTRI GIORNI. GLI ELEMENTI CHE ARRICCHISCONO QUESTA COLLEZIONE POSSONO ESSERE SIA CONVESSI CHE CONCAVI.

SOFT LINES TRACE A POWERFUL ARCHITECTURAL SYSTEM, ELEVATED BY THIN, TUBULAR METAL LEGS IS THE SIGNATURE OF ADD\_LOOK ROUND. THE COLLECTION INCLUDES A WIDE ARRAY OF SEMICIRCULAR ELEMENTS ENCOURAGING A PLAYFUL APPROACH TO FURNITURE ARRANGEMENT. THE ADD\_LOOK ROUND COLLECTION HELPS REALIZE THAT DREAMED OF DOMESTIC SETTING. INDIVIDUAL PIECES MAY BE USED FOR BOTH THEIR CONCAVE AND THEIR CONVEX FORMS.

DIE STRENGE VON DEN WEICHEN LINIEN, LEICHT, GROSS, IN EINEM ARCHITEKTONISCHEN SYSTEM, ERHEBEN SICH AUF KLEINEN BEINEN AUS ROHRMETALL: DIESE SIND DAS GRUNDTHEMA VON AD\_LOOK ROUND. DIE KOLLEKTION AD\_LOOK BEREICHERT SICH VON NEUEN PROTAGONISTEN. SEMIKREISFORMIGE ELEMENTE, ZUSAMMENSTELLBAR IN EINEM GERÜMIGEN UMKREIS SUCHEN DIE KONVIAVIBILITAET IN EINE KONZENTRISCHE GESTE, IDEAL FÜR DIE VERTRAULICHKEIT IN UNSEREN TAGEN. DIE ELEMENTE DIESER KOLLEKTION KÖNNEN SOWOHL KONVEX ALS AUCH KONKAV SEIN.

LA RIGUEUR DES LIGNES SOUPLES, LÉGEREMENT GONFLÉES, DANS UNE INSTALLATION ARCHITECTONIQUE RIGOUREUSE, SOULEVÉE PAR PIEDS MINCES EN TUBULAIRE MÉTALLIQUES: CES SONT LES MOTIFS DE ADD\_LOOK ROUND. LA COLLECTION ADD\_LOOK S'ENRICHIE DE NOUVEAUX "LEMENTS SEMI-CIRCULAIRES MODULAIRES D'AMPLE RAYON QUI CHERCHENT LA CONVIVIALITÉ DANS UN GESTE CONCENTRIQUE, UN AMPHITHÉÂTRE IDÉAL POUR LES ASPECTS DOMESTIQUES DES NOS JOURS. LES "LEMENTS QUI ENRICHISSENT CETTE COLLECTION PEUVENT ÊTRE SOI CONVEXES QUE CONCAVES.



Woman in the Mirror Richard Avedon











LA MARIANNE | ADD-LOOK ROUND |





LOOK ROUND I



# ADD\_LOOK

MAURO LIPPARINI

La struttura portante è realizzata in legno massello di pino e di olmo con alcuni elementi di collegamento in legno compensato di pioppo; il legno è stagionato "naturalmente" per almeno tre anni in catoste custodite presso l'azienda; le giunzioni dei vari elementi della struttura sono costituite mediante unioni ad incastro con spine cilindriche. Il molleggio della seduta è composto da cinghie elastiche in polipropilene e lattice naturale di due dimensioni ed elasticità. Perpendicolarmente alla lunghezza del divano, una cinghia di 9 cm di larghezza ha un elastico del 20%, una parallela all'altra; a queste sono altrettantamente inserite cinghie da 5 cm con elastico del 80%. L'imbottitura dello schienale è ottenuta con lozane in poliuretano espanso indeformabile a densità differenziata (tra 30 e 35 kg/m<sup>3</sup>) ed esente da CFC ed esente in seguito ricoperto con ovatta poliestere e vellutino accoppiato. I cuscini esportabili della seduta sono suddivisi in tre camere orizzontali: la camera centrale è imbottita di poliuretano espanso a densità di 40 kg/m<sup>3</sup>, mentre le due più esterne sono imbottite di piuma. I cuscini esportabili dello schienale sono invece realizzati completamente in piuma. I supporti sono prodotti in tubolare d'acciaio curvato e cromato con piedini in plexiglass sognato.

The load-bearing frame is constructed of poplar heartwood and elm with additional connecting elements in plywood. Joint units unite the various parts of the frame with securing cylindrical dowels. The carefully selected wood is naturally seasoned for at least three years on the company's premises. The seat webbing consists of elastic polypropylene and natural latex belts in two sizes, each with its own precisely defined elasticity. Belts 9 cm wide are fixed parallel to each other and perpendicular to the length of the sofa at 20% elasticity; these are interleaved with belts of 5 cm with 80% elasticity. The frame back is upholstered with contoured seats, CFC-free polyurethane foam (density between 30 and 35 kg/m<sup>3</sup>), covered with bonded plush and polyester wadding. The removable sections of the seat cushions are subdivided into three horizontal units. The central unit is fabricated in expanded polyurethane (with density 40 kg/m<sup>3</sup>). The two outside units are feather-filled, with 30% of the remaining density. The supports are formed closed tubular with fast shaped head plates. The headboard of the bed is constructed of poplar heartwood with additional connecting elements in melamine coated panel, while the lateral bonds are exclusively made of poplar heartwood; the padding consists of sheets of resilient, CFC-free polyurethane foam (density of 30 kg/m<sup>3</sup>), covered with bonded plush and polyester wadding. These elements are fixed to a steel frame varnished with black epoxy powder paint under a slotted wood base. The supports are chrome tubular steel.

Die tragende Struktur besteht aus massivem Pappelholz und Ulmenholz mit einigen Verbindungslementen aus Pappeleholz; das Holz wurde auf "natürliche Weise" für mindestens drei Jahre im Lagerhaus auf Stoppeln gerechnet. Die verschiedenen Strukturelemente sind mit zylindrischen Säulen verbunden. Die Federung der Sitzfläche besteht aus elastischen Gurten aus Polypropylen und Naturkautschuk in zweifacher Abmessung und Elastizität. Senkrecht zur Länge von add\_look sind parallel nebeneinander Gurte von 9 cm mit einer Elastizität von 20% befestigt, die werden abwechselnd von Gurten von 5 cm mit einer Elastizität von 80% unterteilt. Die Rückenlehne besteht aus dem Stoffrahmen aus unverformbarem FCFC-freiem PUR-Platten mit unterschiedlicher Dichte (zwischen 30 und 35 kg/m<sup>3</sup>) und ist überzogen mit Polyesterwolle und Verbundflocken. Die abziehbaren Sitzkissen bestehen aus 3 waagerechten Lagen. Die Mittellage ist aus ausgedehntem Polystyrol (Dichte 40 kg/m<sup>3</sup>) während die 2 Außenlagen mit Daunen gefüllt sind, ähnlich wie alle anderen abziehbaren Rückenkissen. Die Träger sind aus einem gebogenen Chromstahlrohr und die Füße geformt aus Plexiglas.

La structure portante est réalisée en bois massif de peuplier et d'orme avec quelques éléments de jonctions en bois contre-plaqué de peuplier; le bois est séché "naturellement" pendant au moins trois ans en piles entreposées dans l'entrepôt de l'entreprise. Les divers éléments de la structure sont reliés par des unions à encastrer munies de tiges cylindriques. Les courroies élastiques en polypropylène et caoutchouc naturel de deux dimensions et d'élasticité différentes permettent d'assurer la suspension du siège. Perpendiculairement à la longueur de add\_look sont fixées, parallèlement les unes aux autres, des courroies de 9 cm ayant une élasticité de 20% qui s'entrecroisent, alternativement, à des courroies de 5 cm d'une élasticité de 80%. Le rembourrage de la structure est réalisé avec des plaques de polyuréthane expansé indeformable de densités différencierées (entre 30 et 35 kg/m<sup>3</sup> exempt de CFC), et il est recouvert de

## DIVANI SOFAS

### ADLOOK2PIPROF



65 cm | 25 5/8"

183 cm  
72"



111 cm | 43 5/7"

### ADLOOK2GRPROF



65 cm | 25 5/8"

213 cm  
83 6/7"



111 cm | 43 5/7"

### ADLOOK3POPROF



65 cm | 25 5/8"

243 cm  
95 2/3"



111 cm | 43 5/7"

### ADLOOK2PINORM



65 cm | 25 5/8"

183 cm  
72"



96 cm | 37 4/5"

### ADLOOK2GRNORM



65 cm | 25 5/8"

213 cm  
83 6/7"



96 cm | 37 4/5"

### ADLOOK3PONORM



65 cm | 25 5/8"

243 cm  
95 2/3"



96 cm | 37 4/5"

## CHIAISE LONGUE CHIAISE LONGUES

### ADLOOKDORMEDX



65 cm | 25 5/8"

188 cm  
74"



96 cm | 37 4/5"

### ADLOOKDORMESX



65 cm | 25 5/8"

188 cm  
74"



96 cm | 37 4/5"

### ADLOOKPENISDX



65 cm | 25 5/8"

3/5" | 188 cm  
74"



96 cm | 37 4/5"

### ADLOOKPENISSX



65 cm | 25 5/8"

188 cm  
74"



96 cm | 37 4/5"

## ELEMENTI SENZA BRACCIOLO UNITS WITHOUT ARMREST

### ADLOOKCENNORM



65 cm | 25 5/8"

96 cm | 37 4/5"



96 cm | 37 4/5"

### ADLOOKCENPROF



65 cm | 25 5/8"

96 cm | 37 4/5"



111 cm | 43 5/7"

---

**ELEMENTI SX  
LEFTSIDE UNITS**

ADLOOK2POPRSX



65 cm | 25 5/8"

ADLOOK2GRPRSX



65 cm | 25 5/8"

ADLOOK3POPRSX



65 cm | 25 5/8"

ADLOOK2PINOSX



65 cm | 25 5/8"

ADLOOKPESX/TA



65 cm | 25 5/8"

ADLOOK2GRNOSX



65 cm | 25 5/8"

ADLOOK3PONOSX



65 cm | 25 5/8"

---

**ELEMENTI DX  
RIGHTSIDE UNITS**

ADLOOK2POPRDX



65 cm | 25 5/8"

ADLOOK2GRPRDX



65 cm | 25 5/8"

ADLOOK3POPRDX



65 cm | 25 5/8"

ADLOOK2PINODX



65 cm | 25 5/8"

ADLOOKPEDX/TA



65 cm | 25 5/8"

ADLOOK2GRNODX



65 cm | 25 5/8"

ADLOOK3PONODX



65 cm | 25 5/8"

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**ELEMENTI SX  
LEFTSIDE UNITS**

ADLOOKPENSX30



65 cm | 25 5/8"



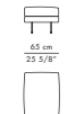
65 cm | 25 5/8"



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**POUF  
OTTOMANS**

ADLOOKPOU9565

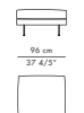


42 cm | 16 1/2"



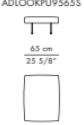
96 cm | 37 4/5"

ADLOOKPOU9595



42 cm | 16 1/2"

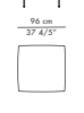
ADLOOKPU9565S



96 cm | 37 4/5"

33 cm | 13"

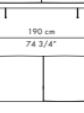
ADLOOKPU9595S



96 cm | 37 4/5"

33 cm | 13"

ADLOOKPU19095



42 cm | 16 1/2"

96 cm | 37 4/5"

---

**ELEMENTI DX  
RIGHTSIDE UNITS**

ADLOOKPENDX30



65 cm | 25 5/8"



---

**CUSCINI  
CUSHIONS**

ADLOOKCUSCINE



10 cm | 3 7/8"



40 cm | 15 3/4"

ADLOOKSCHANGO



20 cm | 7 7/8"

ADLOOKSCHD2PO



47 cm | 18 1/2"

ADLOOKSCHD2PGR



47 cm | 18 1/2"

ADLOOKSCHD3PO



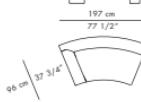
47 cm | 18 1/2"

# ADD\_LOOK ROUND

MAURO LIPPARINI

## ELEMENTI SX LEFTSIDE UNITS

ADLOOKTECURSK



45 cm | 18 5/8"  
42 cm | 16 1/2"

197 cm | 77 1/2"



96 cm | 37 3/4"

## ELEMENTI DX RIGHTSIDE UNITS

ADLOOKTECURDX



45 cm | 18 5/8"  
42 cm | 16 1/2"

197 cm | 77 1/2"

108 cm | 42 1/2"



ADLOOKPECURSX



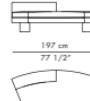
45 cm | 18 5/8"  
42 cm | 16 1/2"

197 cm | 77 1/2"



96 cm | 37 3/4"

ADLOOKPECURDX



45 cm | 18 5/8"  
42 cm | 16 1/2"

197 cm | 77 1/2"

108 cm | 42 1/2"



ADLOOKTECUSXR



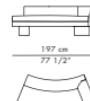
45 cm | 18 5/8"  
42 cm | 16 1/2"

197 cm | 77 1/2"



96 cm | 37 3/4"

ADLOOKTECUDXR



45 cm | 18 5/8"  
42 cm | 16 1/2"

197 cm | 77 1/2"

108 cm | 42 1/2"



## ELEMENTI CENTRALI CENTRAL UNITS

ADLOOKCENCURV



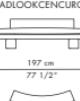
45 cm | 18 5/8"  
42 cm | 16 1/2"

197 cm | 77 1/2"



96 cm | 37 3/4"

ADLOOKCENCURO



45 cm | 18 5/8"  
42 cm | 16 1/2"

197 cm | 77 1/2"



96 cm | 37 3/4"

## POUF OTTOMANS

ADLOOKPOUCURV



42 cm | 16 1/2"

101 cm | 39 3/4"



96 cm | 37 3/4"

## TAVOLINO ROUND ROUND LOW TABLE

ADLOOKTAVCURV



42 cm | 16 1/2"

101 cm | 39 3/4"



96 cm | 37 3/4"

# ADD\_LOOK XL

MAURO LIPPARINI

## ELEMENTI SX LEFTSIDE UNITS

ADLOOKKLPENSX



65 cm | 25 5/8"  
42 cm | 16 1/2"

188 cm | 74"



140 cm | 55 1/8"

ADLOOKKLCHASX



65 cm | 25 5/8"  
42 cm | 16 1/2"

140 cm | 55 1/8"

## ELEMENTI DX RIGHTSIDE UNITS

ADLOOKKLPENDX



65 cm | 25 5/8"  
42 cm | 16 1/2"

188 cm | 74"



140 cm | 55 1/8"

ADLOOKKLICHADX



65 cm | 25 5/8"  
42 cm | 16 1/2"

140 cm | 55 1/8"

## ELEMENTI ANGOLO CORNER UNITS

ADLOOKKLANGOL



65 cm | 25 5/8"  
42 cm | 16 1/2"

140 cm | 55 1/8"



140 cm | 55 1/8"

# LOOK COLLECTION

MAURO LIPPARINI

## CONSOLE CONSOLES

ADLOOKCONS096



64 cm | 25 1/5"  
 $\frac{96 \text{ cm}}{37 4/5''}$   
 $\frac{}{36 \text{ cm}} | 14 1/6''$

ADLOOKCONS110



64 cm | 25 1/5"  
 $\frac{111 \text{ cm}}{43 5/7''}$   
 $\frac{}{36 \text{ cm}} | 14 1/6''$

ADLOOKCONS158



64 cm | 25 1/5"  
 $\frac{158 \text{ cm}}{62 1/5''}$   
 $\frac{}{36 \text{ cm}} | 14 1/6''$

ADLOOKCONS183



64 cm | 25 1/5"  
 $\frac{183 \text{ cm}}{72''}$   
 $\frac{}{36 \text{ cm}} | 14 1/6''$

ADLOOKCONS213



64 cm | 25 1/5"  
 $\frac{213 \text{ cm}}{83 6/7''}$   
 $\frac{}{36 \text{ cm}} | 14 1/6''$

ADLOOKCONS243



64 cm | 25 1/5"  
 $\frac{243 \text{ cm}}{95 2/3''}$   
 $\frac{}{36 \text{ cm}} | 14 1/6''$

## TAVOLINI LOW TABLES

ADLOOKTAVO050



50 cm | 19 2/3"  
 $\frac{50 \text{ cm}}{19 2/3''}$   
 $\frac{}{50 \text{ cm}} | 19 2/3''$

ADLOOKTRIBASS



42 cm | 16 1/2"  
 $\frac{38 \text{ cm}}{14''}$   
 $\frac{}{52 \text{ cm}} | 20 1/2''$

ADLOOKTRIMEDI



39 cm | 15 3/8"  
 $\frac{40 \text{ cm}}{15 3/4''}$   
 $\frac{}{55 \text{ cm}} | 21 2/3''$

ADLOOKTRIALTO



36 cm | 14 1/6"  
 $\frac{43 \text{ cm}}{16 7/8''}$   
 $\frac{}{58 \text{ cm}} | 22 5/6''$

ADLOOKTAVO095



21 cm | 8 1/4"  
 $\frac{95 \text{ cm}}{37 2/5''}$   
 $\frac{95 \text{ cm}}{37 2/5''}$

ADLOOKTAVO110



21 cm | 8 1/4"  
 $\frac{110 \text{ cm}}{43 2/7''}$   
 $\frac{110 \text{ cm}}{43 2/7''}$

ADLOOKTAVO140



21 cm | 8 1/4"  
 $\frac{140 \text{ cm}}{55 1/8''}$   
 $\frac{70 \text{ cm}}{27 4/7''}$

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